



How Does the **CLUB**OTA Premium Member Card Work?

- ❑ **OTA distributes cards to up to member club players through 210+ member clubs via *Tennis Club Connection* season opening welcome package**
- ❑ **Individual players must register card on OTA website to activate**
- ❑ **Once card is activated, player will have access to OTA micro site and will be able to print off or download value offers and conditions from participating OTA partners**
- ❑ **OTA will work with partner to post new offers unique to Club OTA cardholders at pre-determined, mutually agreeable occasions**
- ❑ **OTA will continuously publicize offers through OTA media including dedicated email blasts, website, enews, emag, OTA TV, Facebook, Twitter and at OTA hosted events**
- ❑ **Additional cards will be held by OTA for new members**

Sample CLUB OTA Premium Card



Visit www.tennisontario.com to activate card

Actual size: 2" X 3.5" – 14 mil plastic

Sample Card reverse

AUTHENTIC ONTARIO TENNIS ASSOCIATION AUTHENTIC ONTARIO TENNIS ASSOCIATION AUTHENTIC ONTARIO TENNIS ASSOCIATION

CLUB  **PREMIUM PARTNERS** 

 **ROGERS**
cup
presented by  NATIONAL BANK

 *Merchant of Tennis*



 **mr.case**
never run out

 *Cleveland's House*
MUSKOKA



Visit tennisontario.com to view offers



Log-in Landing Page



CLUB OTA - MEMBER VALUES



For Merchant of Tennis offer, [click here.](#)



For Mr. Case offer, [click here.](#)



For Rogers Cup Ticket Offer, [click here.](#)



For Cleveland's House offer, [click here.](#)



For OTA offer, [click here.](#)



For Nestor Wines offer, [click here.](#)

Sample Offer Landing Page

PREMIUM MEMBERSHIP
CLUB 


tennisontario.com

EXCLUSIVE CLUB OTA ROGERS CUP OFFER



ROGERS cup

SPECIAL OFFER
Save up to 25% on tickets August 6-10

Order Now for a chance to win 2 Platinum Tickets for Opening Night

presented by NATIONAL BANK

ORDER ONLINE OR BY PHONE
WITH PROMO CODE: OTA2012

Offer & Contest and June 18
Ultimate dependent on level selected

AUGUST 4-12, 2012 | REXALL CENTRE AT YORK UNIVERSITY, TORONTO
Call 1-877-283-6647 ext. 4306 or visit rogerscup.com

   

Call 1-877-283-6647 ext. 4306 or click [here](#) to purchase tickets and enter contest today.
To print advertisement, click [here](#)