



BENEFITS SNAPSHOT

OT Magazine (OT) was established in 1969 and is printed 3 times a year. A Yearbook is also published. OT is the official publication of the OTA and has a \$3 value per issue. OT will be direct-mailed to individual members of member clubs who provide proper electronic membership information (or sent in bulk to clubs).

OTA Members' Day is one of the most popular membership benefits. OTA members go to the Merchant of Tennis and receive a complimentary gift package containing a variety of items such as qualifying tickets to the Rogers Cup, sponsor items and more. The value of the gift package members is over \$20.

Club Insurance

By pooling the risks and needs of more than 150 community clubs through the association, the OTA is able to **SIGNIFICANTLY** reduce premiums to member clubs. The OTA insurance package offers liability and property, abuse, as well as Directors' and Officers' insurance.

The **COMPETITIVE STRUCTURE** in Ontario features more than 300 events accommodating players in the age categories Under 8 to Over 80. By hosting OTA tournaments, member clubs have the opportunity to benefit from additional revenue, raise the club's profile in their local community which in turn attracts new members and provides an added service to current members.

The OTA's **Progressive Floor Tennis schools program** involves visiting schools and instructing teachers in what they need to know to implement a tennis program in their school gyms. Preferred pricing is also available to all schools on items such as racquets, tennis balls and mini nets.

OTA Club Card is a new benefit program for our club members in 2012. The card will offer members significant discounts on tennis equipment, Rogers Cup tickets and a variety of other OTA partner products and services. Currently, the value to each member is Over \$50.

OTA clubs benefit from **preferred member pricing** on **Wilson** (official ball) tennis balls, **Head** (official racquet) starter racquets and court equipment through **RCS Racquet Sports** (official court equipment supplier).

The **Tennis Fair** travels throughout Ontario each year. Our Provincial Development Manager delivers a 2 hour fun-filled program. Clubs can choose from several types of fairs based their club needs. Last year, the Fair was delivered to more than 60 member clubs. Participants receive a T-shirt, Rogers Cup qualifying tickets as well as the chance to play with Wilson tennis balls, demo the latest in racquet technology from Head and win cool prizes!

The above programs are a small sample of all the benefits the Ontario Tennis Association provides to the membership. To view the entire package, please visit our web site tennisontario.com and click on the "Club Membership Benefits" link located down the right-hand side of the index page.

